



WFFF  
201 Humboldt St  
Rochester, NY 14610-1093

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

# Contract # 1393803

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245740
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$1,327.50
Account Types	National/Political	Net Total	\$7,522.50
Billing Type	Standard	Sales Tax	
Comments	MKAVO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WFFF)	Spots	Rate
By Broadcast Month		
Oct. 2016	27	\$8,850.00
<b>Grand Total:</b>	<b>27</b>	<b>\$8,850.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	10P- Local 44 News at 10:00pm	1		X						1			Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
1.1	Normal Line / SPOT	10/11/16-10/11/16	5	:30	10P- Local 44 News at 10:00pm	2		X						2	\$175.00	\$350.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	10/10/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	5	:30	10P- Local 44 News at 10:00pm	1			X					1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
3.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	10P- Local 44 News at 10:00pm	1				X				1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	5	:30	10P- Local 44 News at 10:00pm	1					X			1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
5.0	Normal Line / SPOT	10/17/16-10/17/16	5	:30	10P- Local 44 News at 10:00pm	1	X							1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS Target 9 Index: 118, Nielsen: 1.3	7/15/16
6.0	Revised Line / SPOT	10/15/16-10/16/16	5	:30	11A- FOX NFL Kickoff	1							X				Burlington (WFFF)	FOX NFL Pregame Target 9 Index: 114, Nielsen: 0.6	7/15/16
6.1	Revised Line / SPOT	10/16/16-10/16/16	4	:30	11A- FOX NFL Kickoff	1							X				Burlington (WFFF)	FOX NFL Pregame Target 9 Index: 114, Nielsen: 0.6	10/10/16
6.2	Normal Line / SPOT	10/16/16-10/16/16	5	:30	12P- NFL on FOX Pregame	1							X	1	\$250.00	\$250.00	Burlington (WFFF)	FOX NFL Pregame Target 9 Index: 114, Nielsen: 0.6	10/10/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (\$45691)	Headline #	ECR25245740
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$1,327.50
Account Types	National/Political	Net Total	\$7,522.50
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AVOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$8,850.00
Grand Total:	27	\$8,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT	10/11/16-10/11/16	5	:30	7:30P- Big Bang Theory 2	1		X									Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7	7/15/16
7.1	Normal Line / SPOT	10/11/16-10/11/16	4	:30	7:30P- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7	10/10/16
8.0	Revised Line / SPOT	10/12/16-10/13/16	5	:30	7:30P- Big Bang Theory 2	1			X								Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7	7/15/16
8.1	Normal Line / SPOT	10/12/16-10/14/16	4	:30	7:30P- Big Bang Theory 2				1	1	1			3	\$400.00	\$1,200.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7	10/10/16
9.0	Revised Line / SPOT	10/17/16-10/17/16	5	:30	7:30P- Big Bang Theory 2	1	X										Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7	7/15/16
9.1	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B< Target 9 Index: 107. Nielsen: 2.7	10/10/16
10.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	1P- NFL on FOX Game 1	1							X				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102. Nielsen: 4.2	7/15/16
10.1	Normal Line / SPOT	10/16/16-10/16/16	5	:30	1P- NFL on FOX Game 1	1							X	1	\$900.00	\$900.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 102. Nielsen: 4.2	10/10/16
11.0	Revised Line / SPOT	10/16/16-10/16/16	5	:30	1P- NFL on FOX Game 2	1							X				Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105. Nielsen: 1.8	7/15/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Rochester, NY 14610-1093

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

# Contract # 13933803

Schedule Dates	10/11/16-10/17/16	Date Entered	07/15/16
Advertiser	Friends of Kelly Ayotte/Senate/Republican/NH (79	Last Modified	10/10/16
Agency	Mentzer Media (11548)	Entered By	Lindsay Benoit
Product	Political - US Senate (1077)	CO-OP	No
Brand	15/17/3214 (545691)	Headline #	ECR25245740
Salesperson	Kaiz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Kaiz - Washington DC	Order Type	Normal
Buyer Name	Ally/Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	15/17/3214	Commission	\$1,327.50
Account Types	National/Political	Net Total	\$7,522.50
Billing Type	Standard	Sales Tax	
Comments	MKAYO 10/11/16-10/17/16 AYOTTE FOR SENATE - NAB SENT VIA EMAIL. PYMT TO FOLLOW CLOSER TO FLIGHT START.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	27	\$8,850.00
Grand Total:	27	\$8,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.1	Normal Line / SPOT	10/16/16-10/16/16	5	:30	4P- NFL on FOX Game 2	1						X		1	\$1,000.00	\$1,000.00	Burlington (WFFF)	NFL FOOTBALL Target 9 Index: 105, Nielsen: 1.8	10/10/16
12.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	7:30P- The OT	1							X	1	\$600.00	\$600.00	Burlington (WFFF)	THE OT Target 9 Index: 113, Nielsen: 0.9	7/15/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	4	:30	6:30P- Two and a Half Men		1	1	1	1				4	\$75.00	\$300.00	Burlington (WFFF)		10/10/16
14.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$750.00	\$750.00	Burlington (WFFF)		10/10/16
15.0	Normal Line / SPOT	10/11/16-10/14/16	5	:30	7P- Big Bang Theory 1		1	1	1	1				4	\$250.00	\$1,000.00	Burlington (WFFF)		10/10/16
16.0	Normal Line / SPOT	10/11/16-10/11/16	5	:30	8P- New Girl / Grandfathered	1	X								\$500.00		Burlington (WFFF)		10/10/16
16.0.1	Preempt	10/11/16															Burlington (WFFF)	Schedule Change/Exception	
17.0	Normal Line / SPOT	10/13/16-10/13/16	5	:30	8P- Rosewood	1			X					1	\$400.00	\$400.00	Burlington (WFFF)		10/10/16
18.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7:59P- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)		10/10/16
19.0	Normal Line / SPOT	10/16/16-10/16/16	5	:30	10:30P- What Matters This Week	1						X		1	\$50.00	\$50.00	Burlington (WFFF)		10/10/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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CONFIRMATION CONTRACT			
Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:
		Comments:	

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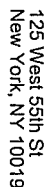
# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25245740	<b>Changes as of:</b> 10/10/2016 at 10:33 AM	<b>Version:</b> Current State Version 4
<b>CPE:</b> 15/17/3214	<b>Flight:</b> 10/11/16 - 10/17/16	<b>Total \$:</b> \$8,925.00
<b>Agency:</b> MENTZER MEDIA	<b>Advertiser:</b> Kelly Ayotte for Senator	<b>Total Spots:</b> 29
<b>SERVIC</b>	<b>Product:</b> AYOTTE/S/R	<b>Total CPP:</b> \$116.97
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	<b>Agency Order #:</b> 5193690 <b>Buyer:</b> Rambo, Ally <b>Salesperson:</b> RACHELLE RAY - Washington DC 202-872-5880	<b>Primary Demo:</b> Adults 18+ <b>Con Type:</b> POLITICAL/VOTE <b>Assistant:</b> LAILA DAFTARI 202-872-5880
	<b>Office:</b> WASHINGTON	<b>Total GRP:</b> 76.3
		<b>Traffic #:</b> 1393803
		<b>Separation:</b>

Comments: RVSD TO PROCESS AGENCY REVISION (ATS + \$4750).

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/11 - 10/17										Total Spots	Total		GRP
							10/11	10/12	10/13	10/14	10/15	10/16	10/17	\$	CPP					
	Tu-F-M 10p-11p		LOCAL 44 NEWS	\$175.00	1.2	30	2	1	1	1	0	0	1		6	\$1,050.00	\$145.83	7.2		
Target 9 Index: 118, Nielsen: 1.3																				
	Su 12n-1p		FOX NFL PREGAME	\$250.00	2.1	30	0	0	0	0	0	1	0		1	\$250.00	\$119.05	2.1		
Target 9 Index: 114, Nielsen: 0.6																				
	Tu-F-M 7:30p-8p		BG BNG THRY B<	\$400.00	3.7	30	1	1	1	1	0	0	1		5	\$2,000.00	\$108.11	18.5		
Target 9 Index: 107, Nielsen: 2.7																				
	Su 41p-4p		NFL FOOTBALL	\$900.00	5.3	30	0	0	0	0	0	1	0		1	\$900.00	\$169.81	5.3		
Target 9 Index: 102, Nielsen: 4.2																				
	Su 54p-7p		NFL FOOTBALL	\$1,000.00	6.2	30	0	0	0	0	0	1	0		1	\$1,000.00	\$161.29	6.2		
Target 9 Index: 105, Nielsen: 1.8																				
	Su 67:30p-8p		THE OT	\$600.00	7.5	30	0	0	0	0	0	1	0		1	\$600.00	\$80.00	7.5		
Target 9 Index: 113, Nielsen: 0.9																				
	Tu-F-M 76:30p-7p		TWO & HALF MEN<	\$75.00	1.1	30	1	1	1	1	0	0	1		5	\$375.00	\$68.18	5.5		
Target 9 Index: 109, Nielsen: 0.7																				
	Tu-F-M 87p-7:30p		BIG BNG THEORY	\$250.00	2.9	30	1	1	1	1	0	0	1		5	\$1,250.00	\$86.21	14.5		
Target 9 Index: 107, Nielsen: 2.1																				
	Tu 98p-9p		NEW GIRL-FOX/GRANDFTHRD-FOX	\$500.00	3.4	30	1	0	0	0	0	0	0		1	\$500.00	\$147.06	3.4		
Target 9 Index: 100, Nielsen: 0.8																				
	Th 108p-9p		ROSEWOOD	\$400.00	3.9	30	0	0	1	0	0	0	0		1	\$400.00	\$102.56	3.9		
Target 9 Index: 103, Nielsen: 3.7																				
	M 118p-9p		GOTHAM	\$550.00	2.2	30	0	0	0	0	0	0	1		1	\$550.00	\$250.00	2.2		
Target 9 Index: 116, Nielsen: 3.1																				
	Su 1210:30p-11p		WHAT MATTERS	\$50.00	0.0	30	0	0	0	0	0	1	0		1	\$50.00	\$0.00	0.0		
TOTALS: 6 4 5 4 0 5 5																				
															29	\$8,925.00	\$116.97	76.3		



Order Level Comments

### Competitive Information

Monthly Summary		
Month	Spots	Dollars
2016-Oct	29	\$8,925.00
Total	29	\$8,925.00

## Transaction History

Changes: Comments from Separation: 30 to RVSD TO PROCESS AGENCY REVISION (A/S +\$4750). User Entered \$ from \$4,175.00 to \$6,925.00, Assistant Id from RACHELLE RAY - Washington DC to LAILA DAF'ARI, Product from MIKAYO to AYOOTE/S/R. Competitive Market Budget from \$32,115 to \$66,654, Total Spots from 28 to 29, 4 bylines added or modified.



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25245740		Changes as of: 10/10/2016 at 10:33 AM		Version: Current State Version 4	
CPE: 15/17/3214		Flight: 10/11/16 - 10/17/16		Station: WFFF	
Agency: MENTZER MEDIA SERVICE		Advertiser: Kelly Ayotte for Senator		Market: Burlington-Plattsburgh	
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204		Product: AYOTTE/SR		Office: WASHINGTON	
Agency Order #: 5193690		Buyer: Rambo, Ally		Primary Demo: Adults 18+	
Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Con Type: POLITICAL/NOTE	
				Assistant: LAULA DAFIARI 202-872-5880	
				Total GRP: 76.3	
				Traffic #: 1393803	
				Separation:	
				Total \$: \$8,925.00	
				Total Spots: 29	
				Total CPP: \$116.97	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/9/16 4:07 PM	GOTOSTRATA/Ray	Confirmed	16		\$4,750.00
Queued for Electronic Contracting	7/15/16 8:59 AM					\$0
Revision	7/12/16 2:33 PM	RACHELLE RAY - Washington DC	Confirmed			\$0
New	7/12/16 2:20 PM	RACHELLE RAY - Washington DC	New	12		\$4,175.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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